

Programme Specification

Award and title: BA (Hons) Global Business Management (Level 6 Direct Entry)

<i>School:</i>	York St John University London
<i>Subject area:</i>	Management Studies
<i>Entry from academic year:</i>	2024/2025
<i>Entry semesters:</i>	September and February
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	York St John University
<i>Delivery location:</i>	York St John University London
<i>Programme/s accredited by:</i>	Chartered Management Institute
<i>Exit awards:</i>	N/A
<i>UCAS code / GTTR / other:</i>	TBC
<i>Joint Honours combinations:</i>	N/A
<i>QAA subject benchmark statement(s):</i>	Business and Management (March 2023)
<i>Mode/s of study:</i>	Undergraduate periods of study ¹ for full time (<u>12 months</u>)
<i>Language of study:</i>	English
<i>Paired with Foundation Year</i>	No
<i>Study abroad opportunities:</i>	No
<i>Opt-in YSJU Placement Year opportunity:</i>	No
<i>Excluding a year-long placement/professional experience, are there placement/field trip/work experience(s) totalling 20 days or more?</i>	No

Introduction and special features

This programme combines fundamentals and cutting-edge principles, theories, and practices within the fields of business and management studies in a global context. As a student on the BA (Hons) Global Business Management, you will be supported to gain greater awareness about yourself and the world of business and management, from a macro and micro perspective, to developing deeper awareness of how you can be an impactful and inspiring leader upon graduation.

You will learn in a fast-paced environment that mirrors the world of work, via innovative, collaborative and inclusive methods, to enable effective engagement, analysis and evaluation of the operational and strategic environment of small, medium, large businesses. Our teaching space, which opened in 2023, offers stunning views of the Thames and Canary Wharf and provides a modern, contemporary, and welcoming space to learn in. We also have a new 'Makerverse' where students can innovate via 'hands on' creative methods or in the virtual world (VR) utilising our VR headsets and software. The curriculum will be rooted in ethical practices, both in terms of content and the learning community, and underpinned by the overarching concepts of United Nations Sustainable Development Goals.

¹ The standard period of study will apply unless otherwise stated

This programme offers a modern approach to thinking, behaving, operating and managing successfully in a complex and challenging world. Throughout the programme you will immerse yourself in a connected and dynamic environment to develop skills in leadership, management, strategy, social entrepreneurship and contemporary work force management. You will also gain deeper understanding of critical analysis, greater ability in innovative thinking through problem solving in real world scenarios and develop ideas around being a socially conscious entrepreneur.

You will engage in a comprehensive personal development programme that will include 1:1 coaching and continuous reflection, following on from a personalised and confidential psychometric assessment. This will aid your transition into UK Higher Education and understanding on how to approach the programme with a strong, determined and confident mind set. You will be expected to build on your personal development throughout the programme by regularly contemplating your achievements and growth, which will further develop your confidence and resilience. This will be accomplished through keeping a reflective journal of your journey and discussing these in your 1:1 coaching and academic tutorials. At the end of the programme, you will have gained a deep awareness and appreciation of your abilities and how they can add significant value to a future employer, enabling you to effectively progress in your career.

The delivery mechanisms will include face-to-face learning with digital enhancement via a mixture of lectures, small group seminars and pre-recorded online content. The focus will be on applied learning through a flipped classroom and scenario based pedagogical design. This method will bridge the connection between lectures and seminars and enhance your ability in self-directed learning, a skill that will aid you greatly in your future career. You will also be an active member of the programme community regularly providing feedback to ensure collective learning and growth in an agile, fast paced environment.

Admissions criteria

You must meet the minimum entry requirements which are published on the programme specific webpage. In addition, you must have:

- Applicable (up to and equivalent) level 5 qualification, including but not limited to HND, Foundation Degree and/or appropriate levels of relevant ability and experience.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorksj.ac.uk/international/how-to-apply/english-language-requirements/>).

Programme aim(s)

The core aim of this programme is to equip you with the knowledge, skill set, abilities and attributes to succeed in a career in business and management as a socially and environmentally conscious leader. You will be immersed from day one in an environment that supports your personal development and aids your ability and understanding of how to succeed academically in a UK Higher Education institute. This knowledge will spark your curiosity and commitment to lifelong learning and help make a step change in your future career prospects.

Gaining confidence in your studies will enable you to interact more positively and deeply with the programme content to fully absorb and understand the (V)olatile, (U)ncertain, (C)omplex and (A)mbiguous world businesses operate in with limited resources. With this knowledge, you will learn how to create agile strategies, which are underpinned by the United Nations Sustainable Development Goals, manage and lead a work force in an ethical and inclusive environment and understand what it means to be, and behave, like a socially conscious entrepreneur.

The programme embeds the principles of ethical practice, cultural context, social responsibility, internationalisation and sustainable approaches in a real-world context. The programme will facilitate specialist knowledge in business success and growth, problem solving, new product development through iterative design principles, leading a positive and high performing team and creating a sustainable business.

The programme is aimed at learners who are keen to access Higher Education who may not have a traditional background in education and want to be equipped with the knowledge, skills and behaviours to be a future leader in business. Following on from the programme, you will have developed in a transformational, well-rounded way to prepare you for future success in your career. As the programme will introduce you to the

world of Higher Education in the UK and therefore your commitment to lifelong learning, you may also go on to complete a master's programme.

Programme learning outcomes

Upon successful completion of the programme students will be able to:

- 6.1 Identify and critique the various contemporary approaches of coaching and leadership.
- 6.2 Synthesise the aspects of entrepreneurial skills required for future leaders.
- 6.3 Appraise a variety of workforce systems in different parts of the world and appreciate various ways in which cultures and the nation-state remain significant forces within the globalising economy.
- 6.4 Reflect on the ethical and sustainable practices in the global business environment.
- 6.5 Critically analyse and evaluate opportunities and threats in the global business environment.
- 6.6 Critically review the contemporary strategic developments of global business and management.
- 6.7 Review the operational and strategic realities of various business disciplines and how they affect firms nationally and internationally.
- 6.8 Scrutinise aspects of business challenges on the national, regional, and international levels and recognise their impact on the global economy and business environment.
- 6.9 Challenge the key patterns and dynamic trends in the spatial organisation of economic activity within the global economy and be able to discuss them using various academic and practical concepts.

Programme structure

Code	Level	Semester	Title	Credits	Module status	
					Compulsory (C) or optional (O)	Non-compensatable (NC) or compensatable (X)
LDB6001M	6	1	Leadership and Strategy	20	C	X
LDB6002M	6	1	Social Enterprise and Innovation	20	C	X
LDB6003M	6	2	Contemporary Workforce Management	20	C	X
LDB6004M	6	2	Contemporary Business and Sustainability	20	C	X
LDB6005M	6	1/2/3	Business Success: Navigating the Future with a Growth Mindset	40	NC	X

N.B. The course will have two intakes per year, in September and February, as part of a carousel recruitment model whereby each new cohort of student joins the previous cohort. September students will commence the programme with LDB6001M, LDB6002M and LDB6005M, February students will commence the programme with LDB6003M, LDB6004M and LDB6005M.

Learning, teaching and assessment

The learning, teaching and assessment philosophy is based on the principles of learner-driven pedagogy, integrative curriculum design, and sustainable assessment, to develop the innovative professional and reflective practitioner. The programme is focused on developing an array of desirable graduate attributes, through inclusive and equitable teaching and assessment practices, that prioritise your experience as leaders of tomorrow. As a result, there are several tenets that underpin the programme's design including:

- The use of active learning approaches, which are practical, authentic, and experiential in nature
- Develop levels of responsibility, accountability, and autonomy over time
- Focusing on holistic competence, as well as programme content
- Encouraging reflection as an aid to learning

The programme recognises that you are likely to bring significant experience and knowledge, that can be shared, and subsequently shape the learning environment. Therefore, the programme's pedagogy is divergent, rooted in project-based and inquiry-led learning. You may not have engaged in conventional education for some time or may never have formally studied in a Higher Education Institute before nor studied the subject of Business or Management at undergraduate level. Thus, support with study skills, conventions of academic analysis, scholarly writing and personal development will be available throughout the duration of the programme.

All modules are designed and delivered utilising a range of teaching, learning and assessment techniques, including (online/video) lectures, workshops, seminars, debates, discussion forums and tutorials. By utilising a range of assessment practices, the programme will ensure an inclusive and individualised experience, through mechanisms such as portfolios, presentations, vivas, and project-based research. Each Module Tutor will provide formative assessment opportunities and feedback/forward, to inform your work prior to submission. You will benefit from a variety of feedback modes (as appropriate to the method of assessment), encompassing verbal/audio, written/rubric, live/in-person and via individual and/or group coaching techniques. Feedback received will detail how you can develop areas of research, subject knowledge, and professional practice.

Progression and graduation requirements

The University's [general regulations](#) for undergraduate awards apply to this programme. Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensatable.

Internal and external reference points

This programme specification was formulated with reference to:

- [University mission and values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

Date written / revised: 27th September 2023