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YORK
ST JOHN
UNIVERSITY

Executive Essentials: Global Health Fundamentals Programme (online)

Welcome to an Exploration of Our Shared Global Health Challenges

Global health is a field dedicated to understanding and addressing the complex health issues that transcend borders, impacting communities worldwide. In this executive education programme, we embark on a journey to uncover the fundamentals of global health, examining the interconnectedness of health, culture, economics, and policy on a global scale.

The *Executive Essentials: Global Health Fundamentals Programme* will be offered online (via Moodle and MS Teams) over a period of 10 weeks in two schedules.

York St John University (London Campus) will be offering Executive Essentials: Global Health Fundamentals Programme. This programme aims to provide academic staff, policy makers, researchers, reviewers, editors, and students, with an understanding of key concepts surrounding global health and beyond.

Covering essential topics such as health equity and social determinants, innovations in vaccines and immunization, digital health innovations, global health security and diplomacy, global aging and health, one health approach, climate change and health, crisis communication in health emergencies and healthcare leadership. The participants will engage in personal reflections via five contact sessions (online) to foster deeper insights and practical applications to solve key challenges surrounding global health.

Location: Online

The programme will be offered within 10 weeks through online platforms. Five contact sessions (on MS Teams) will be organized via MS Teams for doubt clearing and personal reflections.

Key Benefits:

- Access to latest research and developments in global health
- Enhance your qualifications and career prospects
- Connect with peers from diverse backgrounds across the world
- Access to expert instructors and high-quality educational resources

This programme is particularly valuable for individuals already working/ involved in healthcare, public health, or related fields.

For more information and registration details, please visit our website yorks.ac.uk/london-campus/business/executive-education



Programme Schedule:



WEEK 1:

Introduction to Global Health



WEEK 2:

Health Equity and Social Determinants



WEEK 3:

Innovations in Vaccines and Immunization



WEEK 4:

Digital Health Innovations



WEEK 5:

Global Health Security and Diplomacy



WEEK 6:

Global Aging and Health



WEEK 7:

One Health Approach



WEEK 8:

Climate Change and Health



WEEK 9:

Crisis Communication in Health Emergencies



WEEK 10:

Healthcare Leadership

Requirements:

- **Professional Experience:** Applicants should have a graduate/postgraduate degree or working experience in health or related areas. Candidates with work experience in health/ development sector will be given preference.
- **English Proficiency:** As the programme will be conducted in English, participants should have a strong command of the language, both written and spoken to effectively engage during contact sessions.
- **Commitment to Learning and Growth:** Participants should demonstrate a commitment to continuous learning, professional development, and personal growth, as well as a willingness to engage in the programme and collaborate with other attendees actively.
- **Technology Requirements:** All participants must have access to a laptop/notebook computer and a stable internet connection. Participation in contact sessions is mandatory, and a formal certificate of attendance will be granted upon successful executive education programme's completion.

Register Now

Interested candidates must complete an application form detailing their professional background, current role, and motivations for joining the programme. The selection committee will review applications to ensure that participants meet the minimum requirements and can fully benefit from the programme.

Register now to secure your place in this executive education programme tailored for healthcare professionals/policy makers/students/experts. Enhance your career and gain new knowledge and skills needed to excel in an ever-changing global health environment.

For more information and registration details, please visit our website yorks.ac.uk/london-campus/business/executive-education

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